

Rajat S

Product Designer

🌐 rajatsampath.com
✉ rajat.sampath@gmail.com
☎ +91-9773058391

Product designer with 7+ years of experience crafting thoughtful, scalable design solutions across startups, agencies, and product organizations. Currently working at Sprinto in the Governance, Risk, and Compliance (GRC) space, where I lead end-to-end design for security and compliance-focused SaaS products with a strong Product-Led Growth (PLG) strategy.

Over the years, I've designed for a wide range of industries - including automotive, engineering solutions, CRM, logistics, supply chain, telecommunications, digital marketing, and sporting tech - spanning both desktop and mobile experiences across B2B, B2C, and D2C contexts.

Outside of design, I'm also an award-winning landscape and architectural photographer, bringing an eye for composition, detail, and storytelling into my work.

Work Experience

Sprinto / Senior Product Designer

AUG 2024 - Present, BENGALURU (REMOTE)

At Sprinto, I work as part of a cross-functional team of designers, product managers, engineers, and compliance specialists to build security and compliance-focused SaaS products with a strong Product-Led Growth (PLG) approach.

I lead the design of Sprinto's Trust Center and Security Questionnaire workflows, helping customers seamlessly navigate complex security documentation and accelerate their audit readiness. I also play a key role in designing self-serve workflows and automation triggers for faster response to inbound security requests. My work extends to crafting interactive compliance blueprints - guided UI flows that enabled customers to track their progress toward frameworks like SOC 2, ISO 27001, and ISO 42001 with clarity and confidence.

In parallel, I am involved in end-to-end design execution across five PLG initiatives - from ideation through launch - with three products shipped in one quarter and two others in development. One of these products launched on Product Hunt and secured the #2 Product of the Day, with high user engagement.

My focus on freemium conversion, onboarding, and virality led to measurable growth in user adoption and revenue. I also contribute to scaling Sprinto's design system, accelerating development cycles and maintaining a unified experience across products.

Bosch / Senior Product Designer

MAR 2022 - JUN 2024, BENGALURU

As part of Bosch Design Studio, I worked with a globally spread out team of designers, product managers and engineers.

Worked on enhancing the digital experience of DIRECT, a tool that implements a holistic approach of an integrated development environment for ECU's hardware and software development process, which range from Requirement Gathering, Integration & Module Configuration to Verification & Validation.

Along with that, I lead design activities for iGPM, which provides IT solutions to support business processes (ranging from customer acquisition to delivery of products to customers) for the business section Mobility Solutions.

Publicis Sapient / Senior Experience Designer

DEC 2020 - MAR 2022, BENGALURU

As part of Service/Agency setup, had collaborated with multiple companies such as Publicis Media, Woolworths and Verizon.

At Verizon, I was leading the design activities for enhancing their internal legacy tools for customer support and delivery. And worked closely with various stakeholders - business, product and engineering team.

Education

IISc / M.Des Product Design

JUL 2016 - JUN 2018, BENGALURU

Contributed to several experimental projects involving product research, market planning, usability, tangible & intangible interaction, natural user interfaces and ergonomic evaluations.

PDPU / B.Tech Mechanical Engg

JUL 2011 - MAY 2015, GANDHINAGAR

Designed and manufactured products using the principle 'form follows function'.

Achievements

EUX Design Challenge 2023, Storytellers
Bosch, India Studio Challenge 2023

Collab-O-Ready 3.0 Winners
Publicis Sapient, India Studio Challenge 2021

Top 03 Smartphone Photographers
Digital Camera Young Photographer 2019

Top 50 UI/UX Designers
Hexcode 2.0 by Indiefolio

Skills

Design
User research, business and market analysis and strategy, persona, storyboarding, wireframes and interaction design, design system, usability testing.

Tools
Figma, XD, Sketch, Miro, FigJam, Zeplin, Python

Work Experience (Contd.)

WotNot (Maruti Techlabs) / UX Designer

SEP 2020 - DEC 2020, AHMEDABAD

Lead the design for WotNot, a no code and AI driven chatbot platform; investigated and gathered user pain points, created information architecture and wireframes, and delivered the final interaction design for web based conversational application and its features.

SocialPilot / UX Designer

JAN 2020 - SEP 2020, AHMEDABAD

Worked as the UX lead for web and mobile application, designing social media marketing solutions for Fortune 500 companies. I lead the design vision and help set product direction and managed two designers.

Created working prototypes, oversaw production specs and facilitated design reviews with stakeholders across all platforms. I worked in a cross functional team which included product managers, developers, researchers and the marketing team.

moonwalkr / Industrial Designer

JUL 2018 - JAN 2020, BENGALURU

Designed, developed and launched 4 products in international market. Created all the branding and marketing materials for all products and campaigns.